



WE NEED YOUR HELP

Fellow Rotarians:

The Fundraising subcommittee needs the input of all the Stillwater Rotary Club members to help create a fundraising event that would meet the Club's objectives for fundraising for this year and would establish a signature event for our club. We need an event that will grow each year both in revenues and in recognition within the community. We ask your response to the following survey questionnaire.

Statement of Objectives

"These are the objectives as determined by our Board with input from the membership for a successful event:

- a. Capable of raising \$5,000-10,000 in net proceeds for projects of the Club;
- b. Engages large segments or all of the membership in ways that would instill camaraderie, i.e. fun to participate in;
- c. Draws help, support and understanding of the larger community for the work of the Club; and
- d. Provides a format for repetition on a periodic basis and developing awareness in the community that this is the Club's trademark event."

General Fundraiser Event Types

1. Dinner/Wine Tasting/Entertainment/Auction

Requirements: Draw of public either because of interesting menu format or quality entertainment, large attendance, high-quality auction items or other interesting auction format.

Suggestions: Themed event focusing on different country each year. I.e. Cinco de Mayo, Chinese New Year, Russian Celebration. Bring in country-related dancers/performers for entertainment.

2. Sporting Event

Requirements: Much the same as #1 above, with the sporting event as the draw and dinner and auction also possible.

Suggestions: Golf Tournament or Sporting Clays/ Hunting Event

3. Sale of Goods or Food at Event (Cornroast at Lumberjack Days)

Requirements: Successful public event with large draw, unique items with wide appeal.

All events require a commitment of time and energy from a large committee.

I believe that the Event Type most likely to raise funds at the level of our stated objective would be Event # _____.

I would prefer to have our Rotary Club identified with an event of the nature of Event # _____.

I would most likely be able to participate in and seek public support for an event of the nature of Event # _____.

If we were to participate in an event of Event # _____, I would be able to offer or suggest the following ways in which I could be of assistance to our Club's success:

___ I would like to see the club do something other than the above events for fundraising. Suggestions:

Other notes:

Name

(Optional)
